

CNET Asia Ad Specifications: Brand Showcase Specifications

Example: Brand Showcase

A. Brand's logo

▼ Advertisement: Check out these top products from these top brands




Brand Showcase Technical Specifications

A. Brand Logo image

Dimensions	117w x 35h pixels
File size	3.0K maximum
Animation	None
Image format:	JPG or GIF
Color codes	The background color for the logo should be white while the logo should be in black



Deadlines

CNET requires that all creative be submitted **three business days prior to start date**.

If the submitted ad does not conform to the above specifications, it will not be placed online and may result in a delayed start date.

CNET Networks reserves the right to reject creatives on a case-by-case basis.

For specifications and examples of all CNET Asia ad units, please refer to <http://asia.cnet.com/advertise/>

For rates and sponsorship opportunities: mediasales-sg@cnet.com