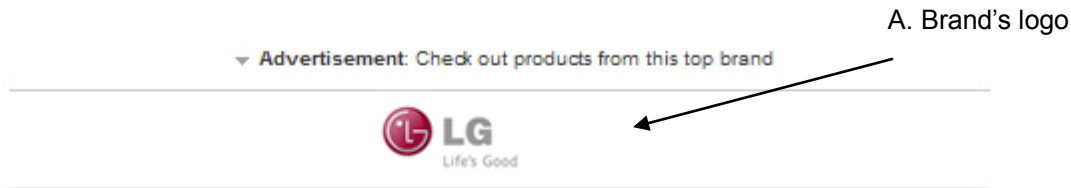


## CBS Interactive Ad Specifications: Brand Showcase Specifications (Applicable to CNET Asia only)

### Example: Brand Showcase



### Brand Showcase Technical Specifications

#### A. Brand Logo image

Dimensions	117w x 35h pixels
File size	3.0K maximum
Animation	None
Image format:	JPG or GIF

#### Deadlines

CBS Interactive requires that all creative be submitted **three business days prior to start date.**

If the submitted ad does not conform to the above specifications, it will not be placed online and may result in a delayed start date.

CBS Interactive reserves the right to reject creatives on a case-by-case basis.

For specifications and examples of all CBS Interactive ad units, please refer to <http://asia.cnet.com/advertise/>

#### Questions

For questions or feedback regarding specifications, please email [adops-sg@cnet.com](mailto:adops-sg@cnet.com) with 'Ad Specification Question' in the subject line.

For rates and sponsorship opportunities: [mediasales-sg@cnet.com](mailto:mediasales-sg@cnet.com)