




CNET Asia Ad Specifications: Brand Showcase Specifications

A. Brand's logo

Example: Brand Showcase



Brand Showcase Technical Specifications

A. Brand Logo image	
Dimensions	65w x 35h pixels
File size	3.0K maximum
Animation	None
Image format:	JPG or GIF
Color codes	The background color for the logo should be RGB (56,56,56) while the text should be RGB (255,255,255)
	

Deadlines

CNET requires that all creative be submitted **three business days prior to start date.**

If the submitted ad does not conform to the above specifications, it will not be placed online and may result in a delayed start date.

CNET Networks reserves the right to reject creatives on a case-by-case basis.

For rates and sponsorship opportunities: mediasales-sg@cnet.com