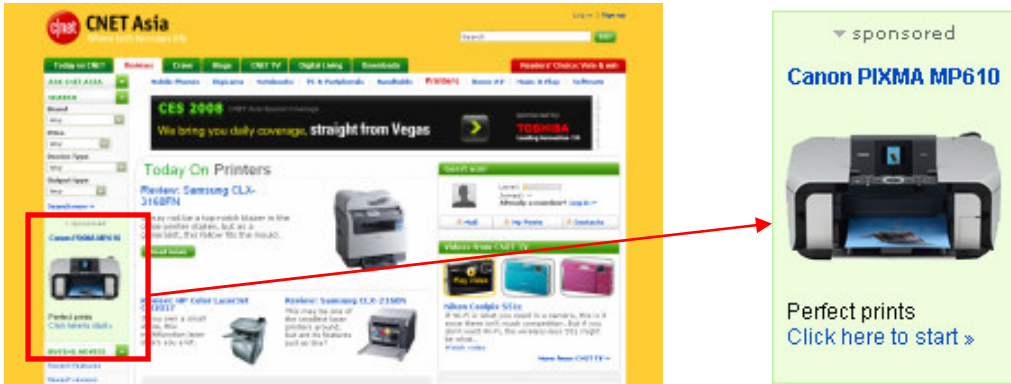




CNET Asia Ad Specifications SPOTLIGHT

Placement Example:



Please enter the data in the orange shaded boxes.

Item	Enter your content here. Click in the orange box to start typing.
I. Product Model Name	
Max. character	20 characters (including space)
Text	
II. Desired Product Image	
Image Format	GIF, JPEG, BMP, PNG and PSD
Min. Resolution	72 dpi
Min. Size	120 x 90 pixels
Attachment Name	
III. Product description	
Max. character	50 characters (including space)
Text	
IV. Clickthrough URL	
URL	

Material Submission Deadlines

- Five (5) business days prior to start date.

CNET Networks reserves the right to reject creatives on a case-by-case basis.

For specifications and examples of all CNET Asia ad units, please refer to

<http://www.asia.cnet.com/services/adgallery>