

## CNET Asia Editorial Calendar 2009

Month	Title/Synopsis
JAN	<b>Macworld Conference &amp; Expo 2009 (Jan 5-9) San Francisco, US</b> It's the biggest Apple event of the year, and CNET is on the scene to show you the products making the news.
	<b>CES 2009 (Jan 8-11) Las Vegas, US</b> For the digerati, the hallways of the Consumer Electronics Show (CES) in Las Vegas have always been chockablock with digital gadgetry. The CNET team gets onto the showfloor to bring readers the Next Big Things for the new year.
FEB	<b>Mobile World Congress (Feb 16-19) Barcelona, Spain</b> The Mobile World Congress goes into full swing once again with the latest on wireless developments and new phone offerings. CNET covers the direction of the cellular industry and key trends for 2009.
MAR	<b>CeBIT 2009 (Mar 3-8) Hannover, Germany</b> It's trendspotting time as we spotlight the latest technology and hardware showcased at Germany's gigantic CeBIT trade fair in Hannover.
	<b>PMA 2009 (Mar 3-5) Las Vegas, US</b> This imaging tradeshow showcases the latest in digital imaging. The products on display usually offer a glimpse of what users can expect for the first half of the year.
	<b>IT Show 2009 (Mar) Singapore</b> Before customers scoot down to this major PC fair which runs annually in Singapore, we provide daily updates in our massive quarterly online buying guide to the best deals at the show.
JUN	<b>Computex Taipei 2009 (Jun 2-6) Taipei, Taiwan</b> The world's second-largest IT tradeshow is annually filled with the most spectacular hardware exhibits that Taiwan's industry can offer. For those unable to visit the fair, our coverage provides a window on the hot tech and tech trends featured at this event.
	<b>PC Show 2009 (Jun 11-14) Singapore</b> Our massive mid-year shopping guide kicks off one of the biggest annual PC fairs in town to hit the vacation crowd.
	<b>CommunicAsia 2009 (Jun 16-19) Singapore</b> Our online coverage of one of Asia's more established IT communications events where the latest and upcoming mobile devices take center stage.
SEP	<b>IFA Berlin 2009 (Sep 4-9) Berlin, Germany</b> At the world's largest consumer electronics tradeshow, we bring you the products making an illustrious debut at the Internationale Funkausstellung (IFA).
	<b>COMEX 2009 (Sep) Singapore</b> Our third massive shopping guide for the year, get the latest deals and bargains at this PC trade fair for consumers.
	<b>Intel Developer Forum 2009 (Sep 22-24) San Francisco, US</b> Intel's annual US forum provides opportunities to hear major announcements on next-generation processor technologies that impact your work.
OCT	<b>Ceatec Japan 2009 (Oct 6-10) Japan</b> This is one of Japan's biggest tech tradeshows of the year. It showcases the latest advancements in technology from mobile phones to home AV products.
NOV	<b>Mobile Asia Congress (Nov) Macau</b> Formerly 3GSM World Congress Asia and built on the same formula as its sister event in February, the world's largest mobile conference, this regional edition showcases the best of the Asian market in a global context. We update you on what's relevant to the user.
	<b>Readers' Choice Awards (Nov)</b> Our annual popularity poll, this puts the vote in readers' hands as to which product has made the cut for Gold, Silver and Bronze among the top picks of the industry's best. Categories comprise digital cameras, printers, mobile devices, PDAs, notebooks, MP3 players and home AV.
	<b>SITEX 2009 (Nov) Singapore</b> Our final massive shopping guide for the year, this PC fair rounds out the year with great bargain offerings for consumers.
	<b>CNET Asia's Holiday Gift Guide (Nov)</b> There's nothing better than ending the year with a buying guide to help our readers find the perfect gift this festive season for loved ones and friends.

**Last updated: October 2008.** All coverage is subject to change without prior notice.

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